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OFFICE OF EXECUTIVE EDUCATION (OEE)  
Women's Real Estate Leadership Forum  
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INSTRUCTORS

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**JULIE BENEZET** currently serves as managing director of Urban Partners, LLC, a Los Angeles-based real estate development and investment firm specializing in complex urban infill projects. She leads the northwest region of the firm, where she is involved in developing town centers, transportation-oriented projects, and other downtown redevelopment projects. Prior to joining Urban Partners, Ms. Benezet spent five years as a management consultant, to which practice she brought 25 years of experience in building companies, including four years as a member of the Amazon.com management team that brought that company from its early steep ramp-up phase to its first quarter of GAAP profitability. Before her work as vice president, corporate resources and director of global real estate for Amazon.com, Ms. Benezet worked for nine years as a business and real estate consultant to companies ranging from Fortune 100s to start-ups. Her work as a consultant followed 12 years as a business and finance lawyer, and she is a member of the New York and Washington State Bar Associations and an experienced facilitator and mediator. She teaches classes on leadership, strategic communication, and corporate real estate. Ms. Benezet holds an L.L.B. and M.S. from McGill University and a B.A. from Vassar College and Cornell University. She has served on various boards including the Zell-Lurie Real Estate Center at Wharton, the Executive Education Advisors Board at the Harvard Graduate School of Design, CREW Foundation, and Sparling, Inc.

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**HANNAH RILEY BOWLES** is an assistant professor of public policy at the Harvard Kennedy School of Government. She is engaged in research on when gender matters in negotiation and leadership, and on managing multiparty conflict. Earlier in her career, she was a research associate at Harvard Business School, Strategic Environmental Associates, and Conflict Management Group. She was a technical advisor to the Minister of Natural Resources, Energy, and Mines of Costa Rica, and served in 1995 on the Costa Rican delegation to the United Nations climate change negotiations. She was a fellow at the Argentinean National Institute of Public Administration, the West German Parliament, and Oxford University. Professor Riley has taught negotiation and mediation at Harvard's Business School, Law School, and Kennedy School of Government; Oxford University; and the United Nations Development Programme. She has a D.B.A. from Harvard Business School, an M.P.P. from the Kennedy School, and a B.A. from Smith College.

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**BAIRD K. BRIGHTMAN** is President of Worklife Strategies ([www.wklf.com](http://www.wklf.com)), where he helps talented people in business, healthcare, law, education, science, and the arts to succeed at work and life. Trained and experienced in behavioral science, Dr. Brightman has worked as a health professional, manager/leader, research strategist, magazine editor, and organizational consultant. Dr. Brightman has taught at Harvard University's graduate schools of medicine and design, and is co-author of *Transforming Health Care: Action Strategies for Health Care Leaders* (Jossey-Bass, 1998) as well as articles on professional and organizational effectiveness. He received a BA from Haverford College, and the MS and PhD degrees in psychology from Syracuse University.

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**FREADA KAPOR KLEIN**, Ph.D., has been effecting change in the workplace for over three decades. She cofounded the first organization in the U.S. to offer comprehensive services, training, and consultation about sexual harassment to both the private and public sectors. She was the first director of employee relations for Lotus Development Corporation. Klein also established her own firm, which specializes in research, training, and consulting on all forms of bias, harassment, and discrimination; its clients include Wall Street financial services firms, top-tier international law firms, Silicon Valley start-ups, global corporations, and entities such as the World Bank and United Nations. Klein currently devotes the majority of her time to work in the nonprofit world. In 2001, she founded the Level Playing Field Institute ([www.LPFI.org](http://www.LPFI.org)), a San Francisco-based nonprofit that promotes innovative approaches to fairness in higher education and workplaces by removing barriers that prevent individuals from reaching their full potential. She is the author of *Giving Notice: Why the Best and Brightest Leave the Workplace and How You Can Help Them Stay* (Jossey-Bass).

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**LINDA S. LAW** has recently been named one of the most influential businesswomen in the San Francisco Bay area, and her firm, Law & Associates, is one of the only women-owned real estate development firms in the United States undertaking institutional-quality development. Ms. Law broke into the male-dominated real estate world after graduating from the University of California, Berkeley. She was the first female commercial real estate salesperson hired at Grubb & Ellis, a national real estate brokerage company, where she specialized in land acquisitions for emerging high technology companies as well as for homebuilders. In 1983, Ms. Law was recruited by the Myers Group, a national land investment firm, where as senior vice president she was responsible for acquiring and disposing of property as well as managing research, property feasibility, regulatory processing, and infrastructure development. In 1992, Ms. Law left the Myers Group and, with a partner, acquired 790 acres in the Denver metropolitan area and entitled the project, known as the Grant Ranch, for 1,900 dwelling units. The land, located in three jurisdictions, required three separate sets of land use approvals as well as an act of Congress. From that success sprang Law & Associates, which she has run since 1994. This Silicon Valley firm handles real estate development for its own account as well as for large corporate clients. The firm specializes in infill high-impact development projects that have positive fiscal and socioeconomic effects on the host communities. Ms. Law, an alumna of the Advanced Management Development Program in Real Estate (AMDP) at the Harvard University Graduate School of Design, is responsible for the Harvard Club of Silicon Valley's mentoring program, and is an executive education advisor at the Harvard University Graduate School of Design.

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**LAURA NASH**, Ph.D., is senior lecturer on the faculty of Harvard Business School (HBS), where she concentrates on values and ethical influences in business leadership and corporate culture. A member of the Entrepreneurship and Service Management Unit, she teaches in the Executive Education Programs at HBS on personal values and the ongoing pursuit of success in businesses and in life. Her most recent book, coauthored with Professor Howard Stevenson, is *Just Enough: Tools for Creating Success in Your Work and Life* (Wiley). She is author of six other books, including *Good Intentions Aside* (Harvard Business School Press); *Believers in Business*; *Church on Sunday, Work on Monday*; and *Policies and Person: A Casebook in Business Ethics*. Ms. Nash's current research is focused on how high achievers approach the complex goals of a richly rewarding career for themselves and others. She is applying the principles of *Just Enough* to research how individuals and corporations successfully turn tension points between their personal philosophy and the business environment into a platform for innovation in multiple arenas: business strategy, career choices, corporate cultures, and social entrepreneurship. For the past 24 years she has consulted, taught and written in the area of values, business ethics, and leadership. In 2003 she founded Piper Cove Asset Management, LLC, a conservative limited partnership investment fund specializing in long/short equity strategies. Ms. Nash currently serves on the advisory council of the Business Roundtable's Corporate Ethics Institute and is a senior executive fellow at Bentley College's Center for Business Ethics. She began her career in business ethics in 1980 as a post-doctoral fellow and then assistant

professor at HBS. Prior to rejoining HBS in the fall of 2000, Ms. Nash was program director on business and religion at Harvard Divinity School's Center for the Study of Values in Public Life. She also served as adjunct associate professor for ten years on the faculty at Boston University's Institute for the Study of Economic Culture, where she taught business ethics in the School of Management and School of Theology. She received her B.A. from Connecticut College and her M.A. and Ph.D. in classical philology from Harvard University under a Danforth Fellowship.

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**MARILYN JORDAN TAYLOR**, FAIA, architect and urban designer, is known for her passionate involvement in the design of urban projects and civic initiatives as well as for her exceptional leadership on some of the most complex public and institutional projects around the world. An expert in using public space and infrastructure to shape urban districts and civic places, Ms. Taylor leads the Urban Design & Planning practice at Skidmore, Owings & Merrill LLP (SOM). Her work includes such projects as Columbia University's Manhattanville Master Plan, the East River Waterfront Master Plan, the reclamation of Con Ed's East River sites for mixed-use development, the new research building at Memorial Sloan-Kettering, and the new urban campus for John Jay College. Ms. Taylor founded and leads SOM Airports and Transportation, working on U.S. airport projects such as Terminal 4 at JFK, Continental Airlines at Newark, and the expansion of Washington, DC's Dulles International Airport. Her international airport projects include SkyCity at Hong Kong International Airport and the Ben Gurion Airport in Tel Aviv, as well as the new Terminal 3 at Singapore's Changi Airport. Her transit work ranges from the award-winning Changi Airport Station in Singapore to the Transit-Friendly Land Use Handbook for New Jersey Transit. Her train projects include all 15 intercity rail stations from Washington, DC, to Boston. She also led SOM's planning and transportation design for reuse of New York's Farley Post Office as the Moynihan Station. In July 2005, Ms. Taylor became chairman of the Urban Land Institute. She also serves as a member of the Singapore Urban Redevelopment Authority's International Advisory Panel of Architects and Urban Planners and the Penn Institute for Urban Research Advisory Board. In 2002–2003 she was chairman of the New York Building Congress (NYBC), and she currently serves on the boards and steering committees of the Association for a Better New York, the Downtown Alliance, the Women's Transportation Seminar (WTS), and the Forum for Urban Design. She is a past president of the New York Chapter of the American Institute of Architects and a past chairman of the national AIA Regional and Urban Design Committee. She received a David Rockefeller Fellowship from the Partnership for New York City in 1995, and was a founding member of New York New Visions, which was formed to galvanize the support of the business and professional communities for the restoration and rebuilding of Lower Manhattan. Ms. Taylor was educated at Radcliffe College, MIT, and the University of California at Berkeley, from which she received her master's in architecture. She joined SOM in 1971 and was elected partner in 1985. A long-term member of the firm's executive committee, she was SOM's first woman chairman. Among Ms. Taylor's recognitions are CREW\*NY's Woman of the Year (1998), Crain's Top 100 Leaders in New York City (2002), and the Association of Real Estate Women's (AREW) Outstanding Achievement Award (2003). In addition, she was awarded the 2001 Professional Leadership Award by Professional Women in Construction, and named Woman of the Year by WTS in 2002. In 2004, Ms. Taylor was named one of AREW's Top 50 Women, and was among the many recipients recognized by NYBC's George A. Fox Award for Public Service for her role in helping to create New York New Visions. Most recently, Ms. Taylor received the 2005 Industry Recognition Award from the NYBC.

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**Barbara Z. Walker, President, Scribner Corporation, Washington, DC**

Ms. Walker's real estate career started in Boston in 1972, later moving to Cincinnati, Ohio. In both locations, she used her financial training background to secure jobs working for real estate management/development companies. Since 1980, she has been President of her own real estate development and consulting firm, Scribner Corporation, and has had the privilege of developing and/or managing numerous commercial, residential, retail and undeveloped properties in Cincinnati, Florida, Massachusetts, Colorado, and the Bahamas. Ms. Walker has specialized in commercial historic

preservation projects and innovative urban projects for both public and private clients. An exciting current responsibility is the private asset management of a luxury boutique retail and restaurant area in Naples, Florida known as Third Street South, which she has been successfully converting into a small urban entertainment area. Ms. Walker was born and raised in Washington, DC and has since lived in such varied places as Saratoga Springs, France, Iran, Boston and Cincinnati.

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**MARTHA LAMPKIN WELBORNE** is the managing director of the Grand Avenue Committee, a public/private partnership focused on revitalizing the cultural and civic districts of downtown Los Angeles through the development of 3.6 million square feet of mixed-use development and the creation of a 16-acre park. Before undertaking the Grand Avenue project, Ms. Welborne initiated the Surface Transit Project, an effort that led to the creation of the Metro Rapid bus system, which now operates throughout Los Angeles County. Ms. Welborne has also been an associate partner, director of planning, and the managing director of the Los Angeles office of Skidmore, Owings & Merrill LLP (SOM). In these roles she led the design of complex urban projects and she was responsible for overseeing all business operations for this 50-person office. Prior to her arrival in Los Angeles in 1994, she was with the Boston and Chicago offices of SOM, and she was a principal at Sasaki Associates, Inc. Ms. Welborne's work has ranged from individual building design to large-scale planning projects. She has led the urban design of several transit and transportation projects around the country, and has also completed master plans for many prominent universities in the United States. In addition, she has prepared development plans for urban commercial cores, waterfront districts, and hospital campuses. Her work also encompasses the assessment of the environmental impacts of development. Ms. Welborne has taught and lectured around the country on urban design and transit issues. In addition, she is currently the vice president/president elect of the Los Angeles chapter of the American Institute of Architects, and was recently president of the Architectural Guild of the University of Southern California. She is an appointed member of the visiting committee for the Department of Urban Studies and Planning at Massachusetts Institute of Technology (MIT), and recently served on the alumni council of the Harvard University Graduate School of Design. Ms. Welborne was elected a fellow of the American Institute of Architects in 1993. She received a bachelor of architecture from the University of Notre Dame in 1975, and both a master of architecture in advanced studies and a master in city planning from MIT in 1981. In 1991, she was awarded a Loeb Fellowship in Advanced Environmental Studies by the Harvard University Graduate School of Design.

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